

Literacy Remixed

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Text-only version of slides

- This is a text-only version of the talk I gave to the Australian College of Educators on 9th September, 2009, at the Graduate School of Education at UWA.
- For copyright reasons, it's not possible for me to make available my full set of slides. Where it has been possible to include images, I have left them in, but for the most part images have been stripped out and only the text remains.
- If you have questions about any of the material contained in these slides, please feel free to contact me using the details on the final slide.



The web is not (just) **writing**.

The web is not (just) a **book**.

The web is not (just) a **library**.



The web is **largely writing**.

The web is **partly a book**.

The web is **also a library**.

print literacy

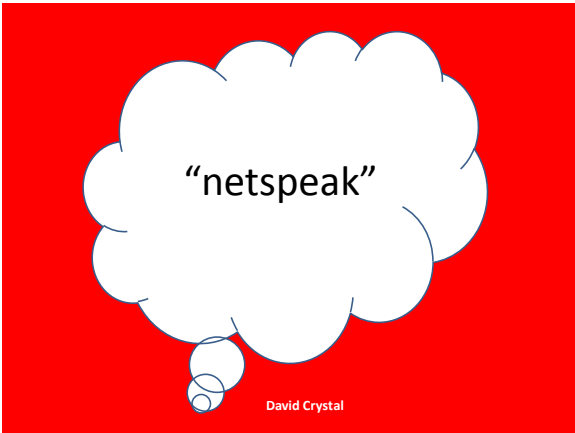
print literacy

- nuts & bolts: spelling, grammar & discourse
- skills: reading & writing
 - ▶ engage in deep reflection
 - ▶ make complex arguments
 - ▶ develop conceptual frameworks
 - ▶ build (a) worldview(s)
- life skills & professional skills

texting literacy

- “My smmr hols wr CWOT.
 ▶ My summer holidays were a complete waste of time.
 B4, we usd 2 go 2 NY
 ▶ Before, we used to go to New York
 2C my bro, his GF &
 ▶ to see my brother, his girlfriend and
 3 :-@ kds FTF.”
 ▶ 3 screaming kids face-to-face.

Source: The Guardian, 15 May 2003



Elliptical Communication

Source: Handout Txt Msgs (worksheet for students in EL2 - B2034) by M. Pegrum, 2001.

TEXT MSGS

Introduction Answer the questions below with a partner.

- 1) What does the title of this page mean?
- 2) How often do you use a mobile phone? Do you ever send text?
- 3) How often do you use email? How does it save you time?
- 4) Do you notice any similarities between “texting” and emailing?
- 5) How are these types of “electronic English” different from the English you learned at school or university?
- 6) Do you notice any similarities between “electronic English” and text messaging or emailing in your own language?

Elliptical Communication

Source: Handout Txt Msgs (worksheet for students in EL2 - B2034) by M. Pegrum, 2001.

Emoticons “Emoticons” are made from punctuation marks and are a quick way of expressing your feelings about what you’re writing ... or what another person has written to you. Can you interpret the following emoticons?

:-)		8-)	
:-(;-)	
:-D		:-S	
:-I		I-I	
:-P		:-@!	

Elliptical Communication

Abbreviations Abbreviations and acronyms also save a lot of time, because they represent common phrases which you can type very quickly. Do you understand the following?

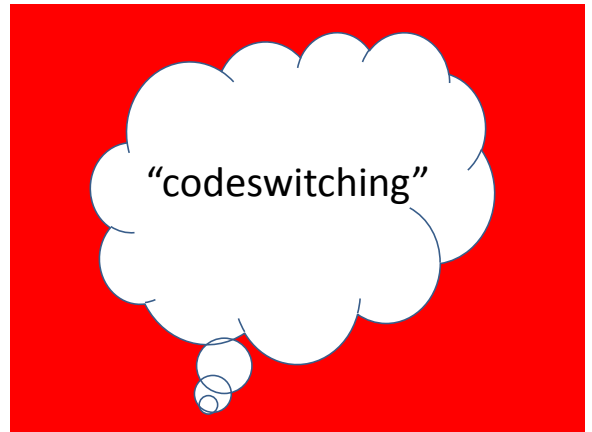
AFK	know	as far as I know	stly
AKA	also		zite
ASAP	possible		4
ATB	best		BCNU
BTW	very		BR
BTQ	instead		CU
F2T	free		GA
FWW	worth		LBR
FYI	information		lv
GSDH	humour		NE
HAND	rice		NO1
IMHO	opinion		OK
KOW	other		R
LOL	laughing		RUCK7
M4g			U
MYOB	business		Ward
Pt			
ppf			
PS			
TFN	four		
Wkd			
X			

Source: Handout Txt Msgs (worksheet for students in EL2 - B2034) by M. Pegrum, 2001

Elliptical Communication

Source: Handout *Text Msgs* (worksheet for students in EL2 - B2034) by M. Pegrum, 2001.

Conversation	
Can you interpret the following conversation?	
<i>KB: How r u?</i>	<i>KB: OIC, bored then?</i>
<i>*Kev*: Not 2 bad, m8.</i>	<i>*Kev*: U 2?</i>
<i>KB: Wat u here 4?</i>	<i>KB: Hey, gotta run: (... BCNU</i>
<i>*Kev*: Jus hangin out, u know :-)</i>	<i>*Kev*: Cya l8r then!</i>
<i>KB: Wassup then?</i>	<i>KB: Ciao, hon.</i>
<i>*Kev*: Not much, u?</i>	



hypertext literacy

hypertext literacy



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Hyperlinks are a new form of punctuation – they invite you to continue on and on and on.

David Weinberger (2009)

hypertext literacy

- emphasis
- balance
- openness
- credibility
- narrative
- cohesiveness
- autonomy

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search literacy

search literacy

- different search engines
- different search terms
- different presentations of results
- role of commerce

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tagging literacy

The screenshot shows a web page titled "TESOL TagCloud" with a list of tags. The tag "CLT" is circled in red. Other visible tags include: authentic, autonom, BehaviourManagement, CALL, Class-CentredApproach, collaboration, constructivism, correction, CriticalLiteracy, Culture, culture, DigitalLiteracy, disability, errors, ESP, feedback, FringeMethod, gender, GoodTeaching, grammar, HowardGardner, humanism, HumanistMethod, InterculturalCompetence, L2, LIUse, language, LearnerStrategies, LearningStyle, LinguisticChange, LinguisticImpairment, linguistic, listening literacy, materials, methodology, motivation, multiliteracies, MultipleIntelligences, power, presence, problem-based, pronunciation, reading, ReflectiveTeaching, resources, SLA, SocialConstructivism, speaking, SpecialNeeds, standards, Suggestopedia, TargetLanguage, TBL, TeacherTalk, TeacherTraining, textbooks, TR, vocabulary, Vygotksy, WMB, WorldEnglishes, writing, YoungLearners.

Source: <http://e-language.wikispaces.com/tesol-tagcloud> (28 Jul 2009)

information literacy

So, during the Age of Paper, we got used to the idea that **authority comes in the form of a stop sign:** You've reached a source whose reliability requires no further inquiry.

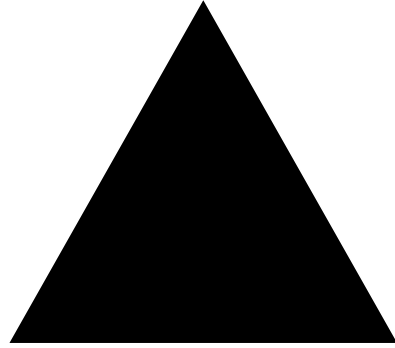
David Weinberger (2009)

information literacy

- origins
- authorship
- history
- accuracy
- objectivity
- completeness
- currency
- relevance

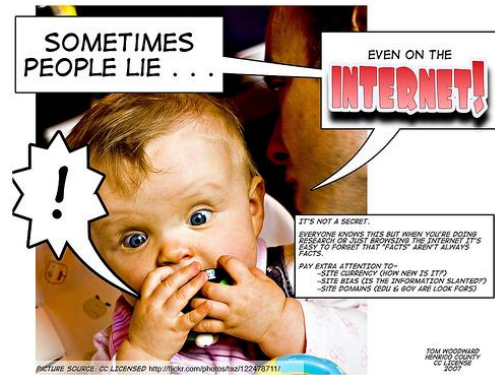
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Reading Wikipedia like *Britannica* stinks. Reading Wikipedia like Wikipedia is mind-opening.

Cory Doctorow (2006)



filtering literacy

Information in the internet age is like water ...

Eli Lipmen (2009)

- information overload
- information fatigue syndrome (David Lewis, 1996)
 - infomania (Glenn Wilson, 2005)
 - Facebook fatigue (circa 2007)
- news fatigue (Associated Press, 2008)
 - infobesity (John Naish, 2008)
- information obesity (Andrew Whitworth, 2009)
 - stream fatigue (Sona Moon, 2009)

Value now lies not in information, but in its relevance: **filtering, sorting, contextualizing** that which "speaks to us".

David Sasaki (2009)

If the news is that important, it will find me.

College student cited by Jeff Jarvis (2009)

network literacy

"social search"

"social filtering"

Increasingly, those who use technology in ways that expand their global connections are more likely to advance, while those who do not will find themselves on the sidelines.

2009 Horizon Report

[W]hat you put up online is like a **digital tattoo** - you can get rid of it but it's really really hard and it's still sorta there

Jeff Hancock (2009)

participatory
literacy

SOFIXIT, it's a wiki after all.

Wikipedia: SOFIXIT (cited by Andrew Lih 2009)

Twitter isn't so much a broadcast medium as it is a discussion channel. Indeed, the secret of social media is that it's not about you, your product or your story. **It's about how you can add value to the communities that happen to include you.**

Tim O'Reilly & Sarah Milstein (2009)

“sousveillance”

Steve Mann

This is the moment where the world participates in world politics.

Clay Shirky (2009)

Imagine if Anne Frank had been able to get online.

Chas Danner (2009)

multiliteracies

inter-(cultural)
literacy

two warnings ...

- setting tasks requiring personal input/synthesis?
- adopting a process writing approach?
- adopting a transmedia approach?
- encouraging appropriate referencing?

- Online copyright is a very grey & largely untested area.
- Copyright is being used to restrict digital technologies & remix culture.
- Copyright is a battlefield.

remix literacy

For most adults the act of writing means writing with letters, while for young people writing today means something much more using images, sound and video to express ideas ...

Ola Erstad (2008)

Call it **Photoshop for democracy** ...

Henry Jenkins (2004)

[W]e have an opportunity today to make use of the natural enthusiasm of today's young digital natives for **cultural production as well as consumption**, to help them learn to use the media production and distribution technologies now available to them to **develop a public voice about issues they care about**.

Howard Rheingold (2007)

digital literacies

If you want to keep up, don't try to keep up with the technologies. **Keep up with the literacies that the technologies make possible.**

Howard Rheingold (2009)

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